

## **Fun-Filled The Power of Pictures Family Day at the Jewish Museum Sunday, November 15**

NEW YORK, NY – The Jewish Museum will present *The Power of Pictures Family Day*, a fun-filled day of activities, on Sunday, November 15 from 12 noon to 4pm. Children can design vibrant posters at a drop-in art workshop; create a surreal family portrait; rock out in Russian and English with the band Lyagushki; and explore the power of the camera to capture the world around us through gallery tours of the exhibition *The Power of Pictures: Early Soviet Photography, Early Soviet Film*.

This event, for children age 3 and up, is free with Museum admission. Adults are asked to accompany their children. For further information regarding family programs at The Jewish Museum, the public may call 212.423.3337 or visit <http://thejewishmuseum.org/programs/families>. The Jewish Museum is located at Fifth Avenue and 92nd Street, Manhattan.

### **THE POWER OF PICTURES FAMILY DAY EVENTS – SUNDAY, NOVEMBER 15, 2015**

Noon – 4pm

#### **HUGE DROP-IN ART WORKSHOP**

Families can choose from multiple projects:

##### **Colorful Collage Posters**

Inspired by the striking posters on view in *The Power of Pictures*, kids create playful scenes of themselves in dynamic spaces using collage and drawing.

##### **Pop Up Books**

Inspired by the innovative design of the *USSR in Construction* publication found in the exhibition, participants can design whimsical books with fold-outs, overlays, and pop-up images.

##### **Surreal Photo Op**

Families can strike poses in a photobooth with props to create surreal portraits they can take home.

12:30pm and 2:30pm

#### **CONCERTS: LYAGUSHKI**

Lyagushki is “a band of frogs that come out of the Great Pond located in the heart of New York” and perform Russian and English songs such as *Octopus’ Garden* for kids all over the tristate area. Families can shake, jump, and dance to original tunes as well as to songs from Russian cartoons and films from the Soviet era. These classic Russian songs have been revamped and adapted for a new generation of kids from all backgrounds, in a variety of styles ranging from polka, calypso, and soca to rock and funk.

Founded by Andrew Tuzhilin, a first generation Russian-American and co-founder/member of the kids group Rolie Polie Guacamole, Lyagushki has performed concerts in Brooklyn and Manhattan. The band features Leah Bedenko on vocals, Peter Barr on drums, and John Tate on the bass guitar.

1:30pm to 3:00pm

### **FOUND OBJECT SUNPRINTS**

Inspired by the photograms on view in *The Power of Pictures*, families can use found objects to create sunprints from special paper that, when exposed to light, transforms before their eyes.

### **SPOTLIGHT TOURS**

1:30pm and 3:00pm

#### ***The Power of Pictures* Spotlight Tours in Russian**

2:00pm

#### ***The Power of Pictures* Spotlight Tour in English**

A brief, educator-led gallery tour that spotlights several works from the exhibition *The Power of Pictures: Early Soviet Photography, Early Soviet Film*, with sketching, striking poses, hunting for details and more.

All day

### **SELF-GUIDED FAMILY EXHIBITION TOURS**

Specialized printed family gallery guides for *The Power of Pictures: Early Soviet Photography, Early Soviet Film* will be available.

From early vanguard constructivist works by Alexander Rodchenko and El Lissitzky, to the modernist images of Arkady Shaikhet and Max Penson, Soviet photographers played a pivotal role in the history of modern photography. *The Power of Pictures: Early Soviet Photography, Early Soviet Film*, on view through February 7, 2016, examines how photography, film, and poster art were harnessed to disseminate Communist ideology, revisiting a moment in history when artists acted as engines of social change and radical political engagement. Covering the period from the 1917 Bolshevik Revolution through the 1930s, the exhibition explores how early modernist photography and film influenced a new Soviet style while energizing and expanding the nature of the media. *The Power of Pictures* reveals how striking images by master photographers and filmmakers were seen as powerful propaganda tools in the new Soviet Union.

*The Power of Pictures* Family Day is made possible through the generosity of New York City Councilmember Daniel R. Garodnick and Genesis Philanthropy Group. Additional support is provided through public funds from the New York City Department of Cultural Affairs.

The Edgar M. Bronfman Center for Education's school and family programs are supported by endowed funds established by the Bronfman Family, the Muriel and William Rand Fund, the William Randolph Hearst Foundation, the Helena Rubinstein Foundation, Rosalie Klein Adolf, the Kekst Family, and Mrs. Ida C. Schwartz in memory of Mr. Bernard S. Schwartz.

### **About The Jewish Museum**

Located on Museum Mile at Fifth Avenue and 92nd Street, the Jewish Museum is one of the world's preeminent institutions devoted to exploring art and



Jewish culture from ancient to contemporary, offering intellectually engaging, educational, and provocative exhibitions and programs for people of all ages and backgrounds. The Museum was established in 1904, when Judge Mayer Sulzberger donated 26 ceremonial objects to The Jewish Theological Seminary as the core of a museum collection. Today, the Museum maintains a collection of over 30,000 works of art, artifacts, and broadcast media reflecting global Jewish identity, and presents a diverse schedule of internationally acclaimed temporary exhibitions.

The Jewish Museum is located at 1109 Fifth Avenue at 92nd Street, New York City. Museum hours are Saturday, Sunday, Monday, and Tuesday, 11 am to 5:45 pm; Thursday, 11 am to 8 pm; and Friday, 11 am to 4 pm. Museum admission is \$15.00 for adults, \$12.00 for senior citizens, \$7.50 for students, free for visitors 18 and under and Jewish Museum members. Admission is Pay What You Wish on Thursdays from 5pm to 8pm and free on Saturdays. For information on The Jewish Museum, the public may call 212.423.3200 or visit the website at [TheJewishMuseum.org](http://TheJewishMuseum.org).

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